

ORDER

Wichita KS KSNW

OrdersOrder / Rev: **A2252366**Alt Order #: **26694027**Product Desc: **Political**Estimate: **8170**Flight Dates: **12/16/19 - 12/22/19**Original Date / Rev: **12/09/19 / 12/09/19**Order Type: **REG**Primary AE: **Katz Washington**Sales Office: **K-WAS**Sales Region: **Nat****Agency**Name: **Buying Time LLC**

Buying Contact:

Billing Contact:

650 Massachusetts Avenue NW**Washington, DC 20001-3796**Billing Type: **Cash**Billing Calendar: **Broadcast**Billing Cycle: **EOM**Agency Commission: **15%****Advertiser**Name: **POL/Tom Steyer Movement PAC**Demographic: **A50+**Product Codes: **PL6**Revenue Code 1: **AGY**Revenue Code 2: **POL**Revenue Code 3: **POL-CAND**

New Business Thru:

Advertiser External ID:

Agency External ID: **IN5252/SP2893/TO824/AL1472**Unit Code: **General****Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/25/19	12/29/19	12	\$4,840.00	\$4,114.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2019	12	\$4,840.00	\$4,114.00	0.00
Totals	12	\$4,840.00	\$4,114.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	12/16/19	12/20/19	KSN Today 2	CM	6-7am	MTWTF--	:30	4	\$270.00	P3	0.00	NM	4	\$1,080.00
Channels : KSNC,KSNG,KSNL,KSNNW															
KSN Today 2															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/16/19	12/22/19	MTWTF--					4	\$270.00		0.00			
N 2	Multi	12/16/19	12/20/19	KSN News at Five	CM	5-530pm	MTWTF--	:30	4	\$340.00	P3	0.00	NM	4	\$1,360.00
Channels : KSNC,KSNG,KSNL,KSNNW															
KSN News at Five															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/16/19	12/22/19	MTWTF--					4	\$340.00		0.00			
N 3	Multi	12/16/19	12/20/19	LN M-F	CM	10-10:35pm	MTWTF--	:30	4	\$600.00	P3	0.00	NM	4	\$2,400.00
Channels : KSNC,KSNG,KSNL,KSNNW															
KSN News at Ten Mon-Fri															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/16/19	12/22/19	MTWTF--					4	\$600.00		0.00			
													Totals	12	\$4,840.00



125 West 55th St
New York, NY 10019

Contract # 26694027 Changes as of: 12/9/2019 at 9:04 AM Version: Original Order
CPE: //8170 Flight: 12/16/19 - 12/22/19 Station: KSNW
Agency: BUYING TIME, LLC Advertiser: Tom Steyer for President 2020 Market: Wichita
650 Massachusetts AVE NW Product: Political Office: WASHINGTON
Suite 210 Agency Order #: Service: Nielsen
Washington, DC 20001 Buyer: Kathryn Welsh Primary Demo: Adults 55+
Salesperson: KELLY JOHNS Assistant: KELLY JOHNS
202-872-5880 202-872-5880 Traffic #: A2252366
Separation:

Comments: Satellite Stations Included

#	Day/Time	DP	Program	Rate	A55P Rating	Len	12/16 - 12/16		Total Spots	Total \$	CPP*	GRP*
							12/16					
1	M-F 6a-7a		NEWS	\$270.00	0.0	30	4		4	\$1,080.00	\$0.00	0.0
2	M-F 5p-5:30p		NEWS	\$340.00	0.0	30	4		4	\$1,360.00	\$0.00	0.0
3	M-F 10p-10:35p		NEWS	\$600.00	0.0	30	4		4	\$2,400.00	\$0.00	0.0
TOTALS: 12									12	\$4,840.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 26894027 Changes as of: 12/9/2019 at 9:04 AM Version: Original Order
CPE: //8170 Flight: 12/16/19 - 12/22/19 Station: KSNW
Agency: BUYING TIME, LLC Advertiser: Tom Steyer for President 2020 Market: Wichita
650 Massachusetts Ave NW Product: Political
Suite 210 Agency Order #: Buyer: Kathryn Welsh
Washington, DC 20001 Salesperson: KELLY JOHNS
202-872-5880 Assistant: KELLY JOHNS
202-872-5880
Separation:

Con Type: POLITICAL/VOTE
Total \$: \$4,840.00
Total Spots: 12
Total CPP: \$0.00
Total GRP: Traffic #: A2252366

Special Instructions	

Order Level Comments		
Date/Time	Added by	Comment
12/09/19 9:04 AM	KELLY JOHNS	Satellite Stations Included

Competitive Information			
Market Budget:	\$4,840		
KSNW Share:	100%		
Comment:	Competitive Unknown		

Daypart Summary			
Day/Time	% Distrib	Spots	GRP
	100%	12	\$4,840.00
Total	100%	12	\$4,840.00

Monthly Summary		
Month	Spots	Dollars
2019-Dec	12	\$4,840.00
Total	12	\$4,840.00

Transaction History				
Trans	Created/Received	Created by	Status	Spot+
Queued for Electronic Contracting	12/9/19 9:13 AM			
New	12/9/19 9:04 AM	KELLY JOHNS	New	12

Spot+	Spot-	\$ Chg	Contract \$	Comment
		\$0	\$0	
		\$4,840.00	\$4,840.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KSNW, WICHITA KS</u>	Date: <u>12-9-2019</u>
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I, Buying Time Media, LLC,

being/on behalf of: Tom Steyer 2020,

a legally qualified candidate of the Democratic

political party for the office of: President of the United States of America

in the Primary

election to be held on: Election 2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

Attach proposed schedule with charges (if available): \$ **net**

I represent that the payment for the above described broadcast time has been furnished by:

Tom Steyer 2020 PO Box 626 San Francisco, CA 94104 808-499-4091

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Hunter Blas

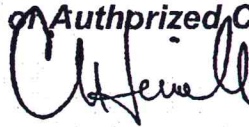
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

12/2/2019

Date



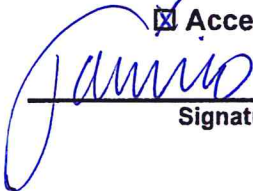
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Joe MARINO

Printed Name

NSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Tom Steyer 2020

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

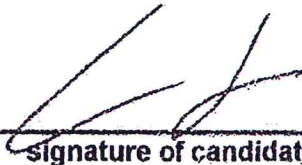
☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Chris Fadeff, Chief Operating Officer, Tom Steyer 2020

printed name

11/27/2019

date